Revised 7-28-16

ORDER

NBC # Right Now KNDO 座 KNDU 四

C	rd	e	rs

Order / Rev: Alt Order #:

94460

25252667

Product Desc:

7/26-8/01/16 Flight

Estimate:

Flight Dates:

07/26/16 - 08/01/16

Original Date / Rev: 07/25/16 / 07/28/16 **GENERAL**

Order Type:

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

KNDO - KNDU Lauren Fellner

K-DC

NAT

Agency

Name:

Shorr, Johnson, Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St., Suite 602 Philadelphia, PA 19103

Agency Commission:

Cash

Broadcast

EOM/EOC

00:20:00

15%

Advertiser

Name:

Priority:

POL/Inslee for Governor

Demographic:

A35+

Product Codes:

PL Candidate

P-4

Revenue Codes:

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 06/27/16 07/31/16 51 \$5,345.00 \$4,543.25 08/01/16 08/01/16 14 \$1,460.00 \$1,241.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	51	\$5,345.00	\$4,543.25	0.00
August 2016	14	\$1,460.00	\$1,241.00	0.00
Totals	65	\$6,805.00	\$5,784.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	45%	\$6,805.00
Market	100%	\$15,122.22

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	9%	\$1,361.00
KCYU	0%	\$0.00
KCYU+	3%	\$453.67
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	43%	\$6,502.56
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
N 1	All	07/26/16	08/01/16	NORTHWEST TODAY	LCM	5-6AM		:30	0	\$35.00P-4	0.00 NM	5	\$175.00
				NORTHWEST TODAY	5AM								

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Order / Rev: 94460

07/26/16 - 08/01/16

Advertiser:

POL/Inslee for Governor

Alt Order #: Flight Dates:

25252667

Product Desc:

7/26-8/01/16 Flight

E

7/20-6/01/10 Flight

Estimate:

KNDO - KNDU

Ln (Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	All 07/2	6/16 08/01/16	NORTHWEST TO NORTHWEST T		5-6AM		:30	0	\$35.00P-4	0.00 NM	5	\$175.00
147	Start Date		Weekdays	Spots/Week	Rate	Rating						
	ek: 07/25/16 ek: 08/01/16	07/31/16 08/07/16	-1111 M	4	\$35.00 \$35.00	0.00 0.00						
N 2	All 07/20	6/16 08/01/16	NORTHWEST TO		6-7AM		:30	0	\$90.00P-4	0.00 NM	5	\$450.00
			NORTHWEST T									
Wee	Start Date ek: 07/25/16	End Date 07/31/16	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$90.00	Rating 0.00						
	ek: 08/01/16	08/07/16	M	1	\$90.00	0.00						
N 3	All 07/26	5/16 08/01/16	7AM M-F TODAY SHOW	СМ	7-9AM		:30	0	\$90.00P-4	0.00 NM	10	\$900.00
10/	Start Date		Weekdays -2222	Spots/Week	Rate	Rating						
	ek: 07/25/16 ek: 08/01/16	07/31/16 08/07/16	-2222 M	8 2	\$90.00 \$90.00	0.00 0.00						
N 4	All 07/26	6/16 07/31/16	9AM M-F TODAY SHOW I	CM I & III	9-11AM	-1-1	:30	2	\$20.00P-4	0.00 NM	2	\$40.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
N 5	ek: 07/25/16 All 07/26	07/31/16 6/16 08/01/16	-1-1 3PM M-F (New)	CM 2	\$20.00	0.00	-00		#00 00 P 4	0.00.101	_	
N 3			MILLIONAIRE		3PM M-F		:30	0	\$30.00P-4	0.00 NM	5	\$150.00
Wee	Start Date ek: 07/25/16	End Date 07/31/16	Weekdays -1111	Spots/Week 4	<u>Rate</u> \$30.00	Rating 0.00						
	ek: 08/01/16	08/07/16	M	1	\$30.00	0.00						
N 6	All 07/26	5/16 08/01/16	4PM M-F (New) ELLEN	CM	4PM M-F		:30	0	\$70.00P-4	0.00 NM	5	\$350.00
10/	Start Date		Weekdays	Spots/Week	Rate	Rating						
	ek: 07/25/16 ek: 08/01/16	07/31/16 08/07/16	-1111 M	4	\$70.00 \$70.00	0.00						
N 7	All 07/26	5/16 07/31/16	LOCAL NEWS @		5-5:30PM	-1-1	:30	2	\$200.00P-4	0.00 NM	2	\$400.00
Wee	Start Date ek: 07/25/16	End Date 07/31/16	Weekdays -1-1	Spots/Week 2	Rate \$200.00	Rating 0.00						
N 8	All 07/26	/16 08/01/16	LOCAL NEWS @		6-6:30PM		:30	0	\$200.00P-4	0.00 NM	3	\$600.00
12.22	Start Date		Weekdays	Spots/Week	Rate	Rating				1		
	ek: 07/25/16 ek: 08/01/16	07/31/16 08/07/16	1-1 M	2	\$200.00 \$200.00	0.00						
-		/16 07/31/16	630PM M-F Family Feud	СМ	6:30-7PM	11	:30	2	\$150.00P-4	0.00 NM	2	\$300.00
Wee	Start Date	End Date 07/31/16	Weekdays 11	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
		/16 08/01/16	7PM M-F	CM	7-7:30PM		:30	0	\$200.00P-4	0.00 NM	2	\$400.00
	2		WHEEL OF FOR									
Wee	Start Date ek: 07/25/16	End Date 07/31/16	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00				- 1		
	ek: 08/01/16	08/07/16	M	1	\$200.00	0.00						
N 11	All 07/26	/16 08/01/16	730PM M-F JEOPARDY	СМ	7:30-8PM		:30	0	\$215.00P-4	0.00 NM	2	\$430.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
	ek: 07/25/16 ek: 08/01/16	07/31/16 08/07/16	F M	1	\$215.00 \$215.00	0.00 0.00						
N 12			LOCAL NEWS :1 LOCAL NEWS :1	1@11: © M	11-11:35PM		:30	0	\$110.00P-4	0.00 NM	5	\$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 07/25/16	07/31/16	-1111	4	\$110.00	0.00						
-	ek: 08/01/16 All 07/26	08/07/16 /16 08/01/16	TONIGHT SHOW	CM	\$110.00	0.00 37AM	:30	0	¢75.00D.4	0.00.111	•	#005.05
1110			TONIGHT SHOW	1			.30	U	\$75.00P-4	0.00 NM	3	\$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				J		

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Order / Rev:

94460

Advertiser:

POL/Inslee for Governor

7/26-8/01/16 Flight

Alt Order #:

25252667

Product Desc:

KNDO - KNDU

Flight Dates:

07/26/16 - 08/01/16

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
N 13 All	07/26/	16 08/01/16	TONIGHT SHOW TONIGHT SHOW	СМ	11:35PM-1	2:37AM		:30	0	75.00P-4	0.00 NM	3	\$225.00
St Week: 0	tart Date	End Date 07/31/16	Weekdays	Spots/Week		Rating							
Week: 0		08/07/16	M	2 1		0.00 0.00							
N14 All	07/26/	16 07/31/16	TUESDAY 10-11P WHEEL OF FORT		10-10:30PN (10:00 PM-			:30	1 \$	200.00P-4	0.00 NM	1	\$200.00
St Week: 0	tart Date 7/25/16	End Date 07/31/16	Weekdays -T	Spots/Week 1		Rating 0.00							
N 15 All	07/26/	16 07/31/16	TUESDAY 10-11P JEOPARDY	м см	10:30-11PN (10:30 PM-			:30	1 \$	215.00P-4	0.00 NM	1	\$215.00
<u>St</u> Week: 07	tart Date 7/25/16	End Date 07/31/16	Weekdays -T	Spots/Week 1	Rate	Rating 0.00					ĺ		
N16 All	07/27/	16 07/27/16	WEDNESDAY 10- WHEEL OF FORT		10-10:30PN (10:00 PM-	лw-		:30	1 \$2	200.00P-4	0.00 NM	1	\$200.00
Week: 07	h Date Ra		Weekdays W escription	<u>Spots/Week</u> 1 <u>Star</u>	Rate \$200.00 t/End Time	Rating 0.00			_ength		Rtg Type		
	NII 07/25/1 ee MG 16		VEDNESDAY 10-11	Р <i>М</i> 10-1	0:30PM	(10:00 PM-1	0:3(1	N	:30	(\$200.00)	0.00 <i>NM</i>		
2 A		6-08/01/16 L	GT/Night shift slid OCAL NEWS @ 5 N		•	: 10:46]	M		:30	\$200.00	0.00 NM		
N 17 All	07/26/	16 07/31/16	WEDNESDAY 10- JEOPARDY	11PMCM	10:30-11PN (10:30 PM-1			:30	1 \$2	215.00P-4	0.00 NM	4	\$215.00
St Week: 07	tart Date	End Date 07/31/16		Spots/Week 1	Rate	Rating 0.00							
Spot C	h Date Ra	ange D	escription /EDNESDAY 10-11	Star	t/End Time	0.00 (10:30 PM-1	-		ength		Rtg Type 0.00 NM		
Se	ee MG 17	.2,17.3,17.4,				•	,,,,,		.00	(Ψ210.00)	0.00 14101		
			OCAL NEWS @ 6 S	production of section of the section	•	10.40]		Sa	:30	\$110.00	0.00 NM		
	G for 17.1		OCAL NEWS :11@	11: SU 11-1	135PM			Su	:30	\$50.00	0.00 NM		
	G for 17.1		OONE NETTO THE	11.00 11 1	1001 101			Su	.50	ψ30.00	0.00 14101		
_	II 08/01/1 G for 17.1		ORTHWEST TODA	Y LN 5/5-6/	M		M		:30	\$35.00	0.00 NM		
5 A		6-08/01/16 9/	AM M-F	9-11	AM		M		:30	\$20.00	0.00 NM		
N 18 All			THURSDAY 10-11 WHEEL OF FORT		10-10:30pm (10:00 PM-1			:30	1 \$2	200.00P-4	0.00 NM	1	\$200.00
<u>St</u> Week: 07	art Date	End Date 07/31/16		Spots/Week 1	Rate \$200.00	Rating 0.00							
N 19 All			THURSDAY 10-11 JEOPARDY	PM CM	10:30-11PN (10:30 PM-1	1т		:30	1 \$2	215.00P-4	0.00 NM	1	\$215.00
<u>St</u> Week: 07	art Date	End Date 07/31/16		Spots/Week 1	Rate \$215.00	Rating 0.00							
N 20 All			630PM SATURDA' WHEEL OF FORT	Y CM	6:30-7pm		-S-	:30	1 5	640.00P-4	0.00 NM	1	\$40.00
St Week: 07	art Date	End Date 07/31/16		Spots/Week	<u>Rate</u> \$40.00	Rating 0.00							
N21 All			LOCAL NEWS @ 6		6-6:30PM		S	:30	1 \$	110.00P-4	0.00 NM	1	\$110.00
<u>St</u> Week: 07	art Date	End Date 07/31/16		Spots/Week	Rate \$110.00	Rating 0.00							
N 22 All			630PM SUNDAY JEOPARDY WEEK	СМ	630-7PM		S	:30	1 5	640.00P-4	0.00 NM	1	\$40.00
Sta Week: 07	art Date	End Date 07/31/16		Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00							
- 100K. 07	,20/10	07701710			ψ-τυ.υυ	0.00							

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 94460
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 KNDO - KNDU

 Flight Dates:
 07/26/16 - 08/01/16
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	. Lei	n Spots	Rate Pri	Rtg Type	Spots	Amount
N 23	All	07/26/16	07/31/16	LOCAL NEWS @	1. J	6-6:30PM	T-	;	30 1	\$200.00P-4	0.00 NM	1	\$200.00
				LOCAL NEWS @	0 6 M-F								
	Make G	Good From	Headline #	25248501									
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 07.	/25/16	07/31/16	T	1	\$200.00	0.00						
N 24	All	07/26/16	07/31/16	LOCAL NEWS @	5 M-FCM	5-5:30PM	F	:	30 1	\$200.00P-4	0.00 NM	1	\$200.00
				LOCAL NEWS @	0 5PM								
	Make G	Good From	Headline #	25248501									
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 07.	/25/16	07/31/16	F	1	\$200.00	0.00						
							W 4			-New Andrews	Totals	65	\$6,805.00